



SATURDAY, MARCH 1<sup>ST</sup> 2008 • SAMEDI LE 1<sup>ER</sup> MARS 2008  
TORONTO CENTRE FOR THE ARTS • CENTRE DES ARTS DE TORONTO

## **The Canadian Songwriters Hall of Fame appoints Holmes Creative Communications their public relations agency of record.**

(Toronto, ON) – The Canadian Songwriters Hall of Fame/ Le Panthéon des Auteurs et Compositeurs Canadiens (CSHF/PACC) recently announced the selection of Holmes Creative Communications (HCC) as their public relations agency of record in English Canada .

Working closely with the organization, HCC will be responsible for all media relations and publicity surrounding the CSHF 5<sup>th</sup> Annual Gala taking place March 1, 2008 at the Toronto Centre for the Arts. Tickets for the Gala will go on sale November 15 following an announcement of the 2008 inductees.

“We are extremely excited to be working with Holmes Creative Communications on all aspects of this year’s gala,” stated Dominic Denny, Executive Director of the Canadian Songwriters Hall of Fame. “Their extensive music and event experience coupled with our history of outstanding inductees and talent, leaves me with no doubt that this will be an amazing year for the organization.”

The CSHF’s mandate is to honour, celebrate and educate Canadians about the outstanding accomplishments of Canadian songwriters and those who have contributed significantly to their legacy.

The 5<sup>th</sup> Annual Gala will feature tributes and musical performances by top Canadian and international recording artists, making it one of Toronto’s premiere musical soirées.

Holmes Creative Communications will coordinate all media relations for the upcoming press conference and 2008 Gala. HCC has provided layered marketing communications strategies for creative Canadian enterprises since 1998.

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Media Contact:  
Katherine Holmes  
416.628.5604  
[kholmes@hccink.com](mailto:kholmes@hccink.com)  
[holmescreativecommunications.com](http://holmescreativecommunications.com)