

**TD CANADA TRUST, CBC TELEVISION, CBC RADIO,
LE ROYAL MERIDIEN KING EDWARD HOTEL, CMT CANADA, MAX TRAX and DDB CANADA
ON BOARD FOR CANADIAN SONGWRITERS HALL OF FAME 4th ANNUAL GALA**

FOR IMMEDIATE RELEASE – January 3, 2007 - TORONTO - The Canadian Songwriters Hall of Fame / Le Panthéon des Auteurs et Compositeurs Canadiens (CSHF/PACC) is delighted to confirm the unparalleled support and involvement of their 4th Annual Gala sponsors, including returning presenting sponsor **TD CANADA TRUST**, broadcast partners **CBC TELEVISION, CBC RADIO** and **RADIO-CANADA**, and gold sponsors **THE CANADIAN MUSIC PUBLISHERS ASSOCIATION (CMPA), CMT CANADA, THE FOUNDATION TO ASSIST CANADIAN TALENT ON RECORDINGS (FACTOR), LE ROYAL MERIDIEN KING EDWARD HOTEL, MAX TRAX, MUSICACTION** and **SOCAN**. The CSHF is a national, bilingual, apolitical, non-profit organization dedicated to preserving and celebrating Canada's rich songwriting heritage.

The CSHF is excited to announce a new partnership with Canada's top creative advertising agency, **DDB CANADA**. For the first time since the CSHF's creation, there will be a national five city advertising campaign which will deliver a creative, edgy and educational marketing campaign for this high-profile Canadian property.

For the second consecutive year, the CSHF welcomes **TD CANADA TRUST** as the presenting sponsor of the Gala taking place on Sunday, January 28, 2007 at the Metro Toronto Convention Centre, where celebrated performers will pay musical tribute to this year's inducted songwriters and songs, including Modern Era recipients Joni Mitchell and Jean-Pierre Ferland.

"The CSHF is extremely grateful to our returning sponsors for their committed, ongoing support and we welcome our new sponsorship partners to this special event. Now in our 4th year, the CSHF Gala has become a highly sought-after property, offering unparalleled visibility and recognition. Our sponsors' support enables us to honour, celebrate, and educate Canadians about this country's deep songwriting history," says CSHF Executive Director Jody Scotchmer.

The CSHF Gala host hotel for the third consecutive year is Toronto's historic **LE ROYAL MERIDIEN KING EDWARD**, which is generously providing all inductees and gala performers with luxury accommodations. For the second year, the hotel will host an elaborate, private welcome dinner for 200 distinguished performers and guests in its elegant Sovereign Ballroom on Saturday, January 27.

On January 28, **TD CANADA TRUST** will host an exclusive pre-Gala reception with CMT/ MAX TRAX hosting the post-Gala reception. The pre-Gala reception is an exclusive, limited access affair for inductees and talent to mingle and socialize before the show. The post-Gala reception will be attended by 1300 VIP members of the Canadian Music Industry, including record label and publishing executives, inductees and estates, artists, songwriters and government officials. In addition, a strong media contingent will cover both events, representing all major national print, television and radio networks.

The CSHF broadcast partner CBC Television will air a one-hour special of the 2007 Gala, presented by TD Canada Trust, on **Monday, March 5 at 8:00 p.m. (8:30 p.m. NT)**, which will feature select performances and tributes from the live gala. CMT Canada will re-air the special in the fall. The Gala, hosted by CBC Radio Two's Andrew Craig and Sophie Durocher of Radio-Canada's Espace musique, will be broadcast nationally on Monday, January 29 on CBC Radio One at 11 am and on CBC Radio Two at 8 pm. Espace musique will air highlights during their morning show at 10 am on January 29.

Silver sponsors of the Gala include: CCR Solutions, the Canadian Musical Reproduction Rights Agency (CMRRA), EMI Music Canada, Galaxie, Luxe Magazine, Optix, Radio Starmaker Fund, the SOCAN Foundation, Sony BMG Music Canada, Universal Music Canada and Warner Music Canada.

Bronze level sponsors are: Audi, Boucher Guitars, Clockwork Productions, La Presse, MAC Cosmetics, National Post, Official Community Corporation, ole, the Songwriters Association of Canada (SAC), XM Satellite Radio and Yamaha.

Award level sponsors include the Executive Chairman of Standard Broadcasting Corporation Ltd., Allan Slaight. **Partners** of the CSHF 4th Annual Gala are ASCAP, FOD Records Inc., Sony/ATV Music Publishing, SODRAC and La Société professionnelle des auteurs et compositeurs du Québec (SPACQ).

Joining last year's legendary inductees Leonard Cohen and Gilles Vigneault, the 2007 CSHF songwriter inductees are: Broadway and film score creator Raymond Egan (The Pioneers), the father of Canadian country music Wilf Carter (Radio Era), confessional songstress Joni Mitchell and passionate Quebec artist Jean-Pierre Ferland (Modern Era).

The CSHF will bestow the Canadian Music Publishers Association (CMPA) Legacy Award to one of Canada's most prolific vocal artists, Canadian tenor Henry Burr. The Prix du Patrimoine Frank Davies, named after the founder of the CSHF, will be awarded to Canadian folk music impresario, Sam Gesser.

Among the 25 songs being inducted this year are Canadian classics: *Spinning Wheel* (David Clayton-Thomas); *Comme j'ai toujours envie d'aimer* (Marc Hamilton); *You Were On My Mind* (Sylvia Fricker (Tyson)); *Un Canadien errant* (Antoine Gérin-Lajoie); *How About You?* (Ralph Freed, Burton Lane); *Dans nos vieilles maisons* (Muriel Millard); and *Le frigidaire* (Georges Langford).

The full line-up for the 4th Annual Gala will be announced in the coming weeks. A limited number of tickets to the Gala are currently available at www.cansong.ca or by calling 416.469.9619.

The Canadian Songwriters Hall of Fame (CSHF)/Le Panthéon des Auteurs et Compositeurs Canadiens is a partnership of the Canadian Music Publishers Association (CMPA) and the Songwriters Association of Canada (S.A.C.) with the assistance of the Société professionnelle des auteurs et des compositeurs du Québec (SPACQ). The CSHF's generous founding partners are: the Canadian Music Publishers Association (CMPA), EMI Music Canada, the Foundation to Assist Canadian Talent on Records (FACTOR), SOCAN, Sony BMG Music Canada, Universal Music Canada, and Warner Music Canada. The CSHF acknowledges the financial support of the Government of Canada through the Canada Music Fund for this project.

For further information, bios and photos, please visit www.cansong.ca

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